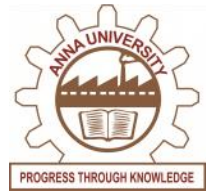




PANIMALAR ENGINEERING COLLEGE

An Autonomous Institution, Affiliated to Anna University, Chennai
A Christian Minority Institution
(JAISAKTHI EDUCATIONAL TRUST)
Approved by All India Council for Technical Education



OFFICE OF THE CONTROLLER OF EXAMINATIONS

ANNA UNIVERSITY EXAMINATIONS – NOVEMBER 2023

TIME TABLE – B.E./ B.Tech DEGREE EXAMINATIONS


(REGULATIONS- 2021): : CHOICE BASED CREDIT SYSTEM (CBCS)

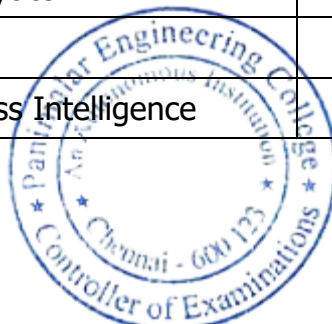
Exam Timings: FN – 9.30 a.m. to 12.30 p.m.

AN – 1.30 p.m. to 4.30 p.m.

Master of Business Administration

Subject Code	Name of the Subject	Semester	Exam Date	Session
21MA3101	Statistics for Management	1	23-11-2023	FN
21MB3201	Quantitative Techniques for Decision Making	2	21-11-2023	FN
21MB3204	Operations Management	2	21-11-2023	FN
21MB3301	Strategic Management	3	20-11-2023	FN
21MB3302	International Business Management	3	22-11-2023	FN
21MB3303	Investment Analysis and Portfolio Management	3	24-11-2023	FN
21MB3305	Banking Management and Financial Services	3	27-11-2023	FN
21MB3306	Financial Derivatives	3	29-11-2023	FN
21MB3319	Organizational, Design, Change and Development	3	01-12-2023	FN
21MB3331	Supply Chain Management	3	01-12-2023	FN
21MB3323	Human Resource Analytics	3	04-12-2023	FN
21MB3334	Services Operations Management	3	04-12-2023	FN
21MB3325	Learning and Development	3	06-12-2023	FN
21MB3336	Project Management	3	06-12-2023	FN
21MB3348	Integrated Marketing Communication	3	08-12-2023	FN
21MB3361	Deep Learning and Artificial Intelligence	3	08-12-2023	FN
21MB3352	Digital Marketing	3	11-12-2023	FN
21MB3362	Social Media Web Analytics	3	11-12-2023	FN
21MB3353	Marketing Analytics	3	13-12-2023	FN
21MB3364	Data Mining for Business Intelligence	3	13-12-2023	FN


Controller of Examinations




PRINCIPAL